




I 45 and Sam Houston Pkwy W,  
 I 45 & Sam Houston Pkwy W, Houston, TX 77060  
 Ring: 3, 5, 10 Miles

Latitude: 29.94071  
 Longitude: -95.41416

	3 miles radius	5 miles radius	10 miles radius
 2000 Total Population	85,002	190,336	815,518
2000 Group Quarters	306	630	4,337
2010 Total Population	103,494	240,968	964,023
2015 Total Population	111,723	263,360	1,037,412
2010 - 2015 Annual Rate	1.54%	1.79%	1.48%
 2000 Households	27,999	60,984	274,736
2000 Average Household Size	3.02	3.11	2.95
2010 Households	33,171	75,969	321,271
2010 Average Household Size	3.11	3.16	2.99
2015 Households	35,771	82,953	344,947
2015 Average Household Size	3.11	3.17	2.99
2010 - 2015 Annual Rate	1.52%	1.77%	1.43%
2000 Families	19,875	44,983	200,349
2000 Average Family Size	3.61	3.64	3.48
2010 Families	22,687	53,993	228,543
2010 Average Family Size	3.79	3.79	3.57
2015 Families	24,071	58,002	242,564
2015 Average Family Size	3.83	3.83	3.61
2010 - 2015 Annual Rate	1.19%	1.44%	1.2%
 <b>2000 Housing Units</b>	31,720	66,522	294,571
Owner Occupied Housing Units	31.4%	45.6%	54.1%
Renter Occupied Housing Units	56.8%	46.0%	39.2%
Vacant Housing Units	11.8%	8.5%	6.7%
<b>2010 Housing Units</b>	39,771	86,496	359,574
Owner Occupied Housing Units	31.5%	44.1%	51.7%
Renter Occupied Housing Units	51.9%	43.8%	37.7%
Vacant Housing Units	16.6%	12.2%	10.7%
<b>2015 Housing Units</b>	43,158	94,753	387,709
Owner Occupied Housing Units	31.5%	43.6%	51.4%
Renter Occupied Housing Units	51.3%	44.0%	37.6%
Vacant Housing Units	17.1%	12.5%	11.0%
<b>Median Household Income</b>			
2000	\$32,766	\$35,076	\$40,272
2010	\$43,655	\$48,722	\$53,220
2015	\$52,741	\$54,497	\$58,936
<b>Median Home Value</b>			
2000	\$63,365	\$63,362	\$75,192
2010	\$88,382	\$88,474	\$105,410
2015	\$106,150	\$106,208	\$124,038
<b>Per Capita Income</b>			
2000	\$13,214	\$13,797	\$17,977
2010	\$16,151	\$17,059	\$21,492
2015	\$18,275	\$19,334	\$24,088
<b>Median Age</b>			
2000	26.2	27.4	30.3
2010	27.1	28.5	31.6
2015	27.4	28.9	32.0


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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	3 miles radius	5 miles radius	10 miles radius
<b>2000 Households by Income</b>			
 Household Income Base	27,775	60,998	275,247
< \$15,000	16.5%	16.5%	15.7%
\$15,000 - \$24,999	19.2%	16.6%	13.9%
\$25,000 - \$34,999	17.7%	16.7%	14.0%
\$35,000 - \$49,999	19.4%	19.0%	16.6%
\$50,000 - \$74,999	17.1%	18.4%	18.8%
\$75,000 - \$99,999	6.2%	7.7%	9.7%
\$100,000 - \$149,999	2.6%	3.5%	7.5%
\$150,000 - \$199,999	0.7%	0.7%	2.1%
\$200,000+	0.7%	0.7%	1.7%
Average Household Income	\$40,436	\$42,556	\$52,859
<b>2010 Households by Income</b>			
Household Income Base	33,170	75,970	321,272
< \$15,000	12.3%	12.3%	11.9%
\$15,000 - \$24,999	11.7%	10.0%	8.9%
\$25,000 - \$34,999	13.5%	12.1%	10.1%
\$35,000 - \$49,999	17.3%	16.3%	13.8%
\$50,000 - \$74,999	27.7%	28.5%	26.1%
\$75,000 - \$99,999	10.9%	12.7%	14.0%
\$100,000 - \$149,999	4.8%	6.0%	9.8%
\$150,000 - \$199,999	0.9%	1.1%	3.0%
\$200,000+	0.9%	1.0%	2.3%
Average Household Income	\$50,934	\$53,779	\$64,226
<b>2015 Households by Income</b>			
Household Income Base	35,772	82,953	344,947
< \$15,000	10.2%	10.1%	9.6%
\$15,000 - \$24,999	10.1%	8.5%	7.5%
\$25,000 - \$34,999	10.6%	9.1%	7.8%
\$35,000 - \$49,999	12.2%	12.1%	9.8%
\$50,000 - \$74,999	33.0%	32.3%	28.6%
\$75,000 - \$99,999	14.0%	16.0%	16.8%
\$100,000 - \$149,999	7.4%	9.1%	13.3%
\$150,000 - \$199,999	1.3%	1.5%	3.7%
\$200,000+	1.2%	1.3%	2.8%
Average Household Income	\$57,826	\$61,025	\$72,162
<b>2000 Owner Occupied HUs by Value</b>			
Total	10,004	30,319	159,330
<\$50,000	26.0%	27.4%	22.0%
\$50,000 - 99,999	64.9%	64.0%	48.9%
\$100,000 - 149,999	7.0%	6.8%	17.1%
\$150,000 - 199,999	1.4%	1.3%	7.0%
\$200,000 - \$299,999	0.3%	0.3%	3.3%
\$300,000 - 499,999	0.1%	0.1%	1.2%
\$500,000 - 999,999	0.3%	0.1%	0.3%
\$1,000,000+	0.1%	0.0%	0.1%
Average Home Value	\$68,838	\$66,480	\$91,790
<b>2000 Specified Renter Occupied HUs by Contract Rent</b>			
Total	17,973	30,608	115,220
With Cash Rent	98.6%	97.8%	96.6%
No Cash Rent	1.4%	2.2%	3.4%
Median Rent	\$469	\$479	\$489
Average Rent	\$485	\$488	\$506


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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<b>2000 Population by Age</b>			
 Total	85,004	190,335	815,516
Age 0 - 4	10.9%	9.9%	8.6%
Age 5 - 9	9.9%	9.6%	8.7%
Age 10 - 14	8.4%	8.5%	8.3%
Age 15 - 19	8.1%	8.4%	8.0%
Age 20 - 24	10.2%	8.9%	7.6%
Age 25 - 34	20.2%	18.6%	16.4%
Age 35 - 44	15.2%	15.6%	16.1%
Age 45 - 54	9.3%	10.6%	12.5%
Age 55 - 64	4.5%	5.4%	7.0%
Age 65 - 74	2.2%	2.9%	4.1%
Age 75 - 84	0.9%	1.2%	2.1%
Age 85+	0.2%	0.3%	0.6%
Age 18+	66.1%	67.1%	69.6%
<b>2010 Population by Age</b>			
Total	103,492	240,969	964,021
Age 0 - 4	10.7%	9.8%	8.6%
Age 5 - 9	9.3%	8.8%	8.1%
Age 10 - 14	7.7%	7.6%	7.4%
Age 15 - 19	8.1%	8.0%	7.6%
Age 20 - 24	9.9%	8.9%	7.6%
Age 25 - 34	18.7%	17.6%	15.6%
Age 35 - 44	13.6%	13.6%	13.7%
Age 45 - 54	10.9%	11.9%	13.4%
Age 55 - 64	6.7%	8.0%	9.9%
Age 65 - 74	2.9%	3.6%	4.9%
Age 75 - 84	1.2%	1.6%	2.4%
Age 85+	0.4%	0.5%	0.9%
Age 18+	67.6%	69.0%	71.4%
<b>2015 Population by Age</b>			
Total	111,724	263,361	1,037,411
Age 0 - 4	10.6%	9.8%	8.6%
Age 5 - 9	9.3%	8.8%	8.0%
Age 10 - 14	7.9%	7.8%	7.6%
Age 15 - 19	7.1%	7.1%	6.9%
Age 20 - 24	10.0%	9.0%	7.6%
Age 25 - 34	19.1%	17.9%	15.8%
Age 35 - 44	13.0%	13.1%	13.2%
Age 45 - 54	10.0%	10.8%	12.1%
Age 55 - 64	7.5%	8.8%	10.5%
Age 65 - 74	3.7%	4.6%	6.2%
Age 75 - 84	1.3%	1.7%	2.5%
Age 85+	0.4%	0.5%	0.9%
Age 18+	68.1%	69.4%	71.6%
<b>2000 Population by Sex</b>			
Males	50.1%	49.7%	49.7%
Females	49.9%	50.3%	50.3%
<b>2010 Population by Sex</b>			
Males	50.3%	49.8%	49.7%
Females	49.7%	50.2%	50.3%
<b>2015 Population by Sex</b>			
Males	50.3%	49.7%	49.7%
Females	49.7%	50.3%	50.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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

	3 miles radius	5 miles radius	10 miles radius
<b>2000 Population by Race/Ethnicity</b>			
 Total	85,003	190,335	815,519
White Alone	36.7%	39.7%	54.3%
Black Alone	31.8%	31.0%	22.3%
American Indian Alone	0.5%	0.4%	0.5%
Asian or Pacific Islander Alone	4.1%	6.0%	4.1%
Some Other Race Alone	23.3%	19.5%	15.9%
Two or More Races	3.6%	3.4%	2.9%
Hispanic Origin	47.1%	42.5%	36.8%
Diversity Index	88.1	86.9	81.5
<b>2010 Population by Race/Ethnicity</b>			
Total	103,493	240,967	964,023
White Alone	34.4%	36.5%	49.7%
Black Alone	29.0%	29.4%	21.5%
American Indian Alone	0.6%	0.5%	0.6%
Asian or Pacific Islander Alone	4.2%	6.0%	4.6%
Some Other Race Alone	27.7%	23.7%	20.1%
Two or More Races	4.1%	4.0%	3.6%
Hispanic Origin	55.6%	51.0%	45.6%
Diversity Index	89.6	88.9	85.1
<b>2015 Population by Race/Ethnicity</b>			
Total	111,723	263,360	1,037,412
White Alone	34.1%	35.8%	48.3%
Black Alone	27.7%	28.3%	20.8%
American Indian Alone	0.6%	0.5%	0.6%
Asian or Pacific Islander Alone	4.2%	6.0%	4.7%
Some Other Race Alone	29.3%	25.2%	21.7%
Two or More Races	4.3%	4.2%	3.9%
Hispanic Origin	58.9%	54.3%	49.2%
Diversity Index	90.0	89.3	86.0
<b>2000 Population 3+ by School Enrollment</b>			
 Total	79,140	179,321	775,106
Enrolled in Nursery/Preschool	1.7%	1.9%	2.0%
Enrolled in Kindergarten	2.3%	2.2%	1.9%
Enrolled in Grade 1-8	16.4%	15.8%	14.8%
Enrolled in Grade 9-12	6.8%	7.2%	6.8%
Enrolled in College	4.2%	4.3%	3.9%
Enrolled in Grad/Prof School	0.7%	0.6%	0.7%
Not Enrolled in School	67.9%	68.0%	69.8%
<b>2010 Population 25+ by Educational Attainment</b>			
Total	56,185	136,959	585,612
Less than 9th Grade	17.6%	16.5%	14.0%
9th - 12th Grade, No Diploma	14.9%	15.2%	12.6%
High School Graduate	30.8%	29.5%	27.8%
Some College, No Degree	19.5%	19.9%	19.9%
Associate Degree	5.5%	6.0%	5.6%
Bachelor's Degree	8.5%	9.5%	14.3%
Graduate/Professional Degree	3.2%	3.5%	5.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2010 Population 15+ by Marital Status</b>			
 Total	74,792	177,733	732,417
Never Married	39.8%	37.9%	33.5%
Married	47.0%	48.5%	51.8%
Widowed	3.0%	3.6%	4.6%
Divorced	10.2%	10.0%	10.2%
<b>2000 Population 16+ by Employment Status</b>			
 Total	58,521	133,843	594,566
In Labor Force	65.7%	64.8%	65.2%
Civilian Employed	60.7%	60.0%	60.9%
Civilian Unemployed	5.0%	4.7%	4.3%
In Armed Forces	0.1%	0.0%	0.0%
Not in Labor Force	34.3%	35.2%	34.8%
<b>2010 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	88.7%	89.0%	89.8%
Civilian Unemployed	11.3%	11.0%	10.2%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	90.6%	90.9%	91.5%
Civilian Unemployed	9.4%	9.1%	8.5%
<b>2000 Females 16+ by Employment Status and Age of Children</b>			
Total	29,652	68,207	303,039
Own Children < 6 Only	13.0%	10.9%	9.7%
Employed/in Armed Forces	5.9%	5.2%	4.7%
Unemployed	0.8%	0.7%	0.6%
Not in Labor Force	6.3%	5.0%	4.4%
Own Children < 6 and 6-17 Only	10.7%	10.2%	8.8%
Employed/in Armed Forces	5.1%	5.0%	4.2%
Unemployed	0.6%	0.5%	0.4%
Not in Labor Force	5.0%	4.7%	4.2%
Own Children 6-17 Only	20.4%	20.5%	19.9%
Employed/in Armed Forces	12.9%	13.2%	12.9%
Unemployed	0.7%	0.8%	0.8%
Not in Labor Force	6.8%	6.5%	6.3%
No Own Children < 18	55.9%	58.3%	61.6%
Employed/in Armed Forces	29.5%	30.0%	31.5%
Unemployed	3.0%	2.7%	2.4%
Not in Labor Force	23.4%	25.7%	27.6%
<b>2010 Employed Population 16+ by Industry</b>			
 Total	40,609	95,890	398,640
Agriculture/Mining	1.6%	1.8%	2.6%
Construction	11.7%	10.3%	10.2%
Manufacturing	7.5%	8.2%	8.4%
Wholesale Trade	3.5%	3.7%	4.4%
Retail Trade	11.6%	12.0%	11.5%
Transportation/Utilities	9.3%	9.4%	8.0%
Information	1.4%	1.5%	1.6%
Finance/Insurance/Real Estate	6.0%	6.3%	6.9%
Services	44.3%	43.5%	43.2%
Public Administration	3.0%	3.3%	3.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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<b>2010 Employed Population 16+ by Occupation</b>			
Total	40,609	95,890	398,641
White Collar	47.7%	50.3%	57.1%
Management/Business/Financial	8.9%	9.4%	12.8%
Professional	12.9%	13.7%	16.8%
Sales	10.8%	11.3%	12.2%
Administrative Support	15.1%	15.9%	15.3%
Services	21.9%	20.5%	17.4%
Blue Collar	30.4%	29.1%	25.5%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	10.6%	8.9%	8.5%
Installation/Maintenance/Repair	3.9%	4.2%	3.8%
Production	7.5%	7.6%	6.5%
Transportation/Material Moving	8.4%	8.3%	6.5%
<b>2000 Workers 16+ by Means of Transportation to Work</b>			
 Total	34,402	77,984	354,151
Drove Alone - Car, Truck, or Van	69.5%	72.2%	75.0%
Carpooled - Car, Truck, or Van	20.8%	19.4%	16.1%
Public Transportation	5.0%	4.2%	3.8%
Walked	2.0%	1.5%	1.6%
Other Means	1.5%	1.3%	1.3%
Worked at Home	1.2%	1.4%	2.1%
<b>2000 Workers 16+ by Travel Time to Work</b>			
Total	34,404	77,984	354,150
Did Not Work at Home	98.8%	98.6%	97.9%
Less than 5 minutes	1.5%	1.4%	1.6%
5 to 9 minutes	6.1%	5.9%	6.3%
10 to 19 minutes	24.5%	23.6%	23.9%
20 to 24 minutes	14.2%	14.3%	14.7%
25 to 34 minutes	25.7%	26.5%	25.0%
35 to 44 minutes	8.3%	8.3%	7.7%
45 to 59 minutes	9.6%	10.4%	10.5%
60 to 89 minutes	6.6%	5.9%	5.8%
90 or more minutes	2.4%	2.4%	2.4%
Worked at Home	1.2%	1.4%	2.1%
Average Travel Time to Work (in min)	29.1	29.3	29.1
<b>2000 Households by Vehicles Available</b>			
Total	28,000	60,999	274,775
None	10.5%	9.0%	8.7%
1	46.3%	41.2%	37.5%
2	31.6%	35.5%	39.0%
3	8.8%	10.6%	11.2%
4	2.1%	2.9%	2.8%
5+	0.7%	0.8%	0.8%
Average Number of Vehicles Available	1.5	1.6	1.6

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<b>2000 Households by Type</b>			
 Total	28,000	60,984	274,736
Family Households	71.0%	73.8%	72.9%
Married-couple Family	45.1%	49.1%	51.8%
With Related Children	30.4%	32.0%	30.3%
Other Family (No Spouse)	25.9%	24.7%	21.1%
With Related Children	19.7%	17.9%	14.5%
Nonfamily Households	29.0%	26.2%	27.1%
Householder Living Alone	22.9%	21.0%	21.9%
Householder Not Living Alone	6.1%	5.2%	5.2%
Households with Related Children	50.0%	49.9%	44.8%
Households with Persons 65+	7.8%	10.7%	15.2%
<b>2000 Households by Size</b>			
Total	27,999	60,984	274,736
1 Person Household	22.9%	21.0%	21.9%
2 Person Household	23.3%	23.6%	27.0%
3 Person Household	18.6%	18.4%	17.9%
4 Person Household	16.3%	16.9%	16.2%
5 Person Household	9.9%	10.6%	9.2%
6 Person Household	4.8%	5.0%	4.2%
7+ Person Household	4.2%	4.4%	3.7%
<b>2000 Households by Year Householder Moved In</b>			
Total	28,002	60,999	274,772
Moved in 1999 to March 2000	36.6%	30.1%	25.4%
Moved in 1995 to 1998	35.5%	33.2%	30.5%
Moved in 1990 to 1994	11.5%	13.3%	15.0%
Moved in 1980 to 1989	8.6%	12.5%	13.5%
Moved in 1970 to 1979	5.6%	7.0%	9.3%
Moved in 1969 or Earlier	2.1%	3.9%	6.4%
Median Year Householder Moved In	1997	1997	1996
<b>2000 Housing Units by Units in Structure</b>			
 Total	31,751	66,651	294,580
1, Detached	33.3%	48.4%	61.7%
1, Attached	2.9%	3.2%	2.8%
2	1.5%	1.1%	1.1%
3 or 4	4.1%	3.5%	3.2%
5 to 9	7.8%	5.6%	4.8%
10 to 19	13.2%	9.5%	6.7%
20+	32.3%	21.2%	15.7%
Mobile Home	4.7%	7.3%	4.0%
Other	0.2%	0.1%	0.1%
<b>2000 Housing Units by Year Structure Built</b>			
Total	31,734	66,544	294,603
1999 to March 2000	2.6%	2.2%	2.4%
1995 to 1998	6.9%	6.9%	6.0%
1990 to 1994	7.6%	7.2%	6.0%
1980 to 1989	31.9%	33.1%	24.5%
1970 to 1979	37.1%	31.6%	31.2%
1969 or Earlier	13.9%	19.0%	29.9%
Median Year Structure Built	1980	1980	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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	3 miles radius	5 miles radius	10 miles radius
<b>Top 3 Tapestry Segments</b>			
1.	NeWest Residents	Industrious Urban Frin	Milk and Cookies
2.	Industrious Urban Frin	Inner City Tenants	Industrious Urban Frin
3.	Inner City Tenants	NeWest Residents	Southwestern Families



**2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$43,568,158	\$103,344,091	\$511,683,374
Average Spent	\$1,313.44	\$1,360.35	\$1,592.68
Spending Potential Index	55	57	67
Computers & Accessories: Total \$	\$5,888,246	\$13,914,552	\$67,549,962
Average Spent	\$177.51	\$183.16	\$210.26
Spending Potential Index	81	83	96
Education: Total \$	\$28,421,473	\$68,455,707	\$352,698,834
Average Spent	\$856.82	\$901.10	\$1,097.82
Spending Potential Index	70	74	90
Entertainment/Recreation: Total \$	\$76,819,925	\$187,209,002	\$951,033,900
Average Spent	\$2,315.88	\$2,464.28	\$2,960.22
Spending Potential Index	72	76	92
Food at Home: Total \$	\$116,005,853	\$275,856,057	\$1,362,659,353
Average Spent	\$3,497.21	\$3,631.17	\$4,241.46
Spending Potential Index	78	81	95
Food Away from Home: Total \$	\$83,606,760	\$199,210,794	\$988,011,534
Average Spent	\$2,520.48	\$2,622.26	\$3,075.32
Spending Potential Index	78	81	96
Health Care: Total \$	\$79,042,797	\$197,269,288	\$1,037,005,126
Average Spent	\$2,382.89	\$2,596.71	\$3,227.82
Spending Potential Index	64	70	87
HH Furnishings & Equipment: Total \$	\$43,382,763	\$105,503,075	\$534,661,372
Average Spent	\$1,307.85	\$1,388.76	\$1,664.21
Spending Potential Index	64	67	81
Investments: Total \$	\$32,809,662	\$80,829,603	\$421,062,523
Average Spent	\$989.11	\$1,063.98	\$1,310.61
Spending Potential Index	57	61	75
Retail Goods: Total \$	\$579,309,116	\$1,404,861,734	\$7,096,381,905
Average Spent	\$17,464.32	\$18,492.57	\$22,088.46
Spending Potential Index	70	74	89
Shelter: Total \$	\$408,772,382	\$974,927,023	\$4,819,439,808
Average Spent	\$12,323.19	\$12,833.22	\$15,001.17
Spending Potential Index	78	81	95
TV/Video/Audio: Total \$	\$30,938,697	\$74,479,213	\$373,127,335
Average Spent	\$932.70	\$980.39	\$1,161.41
Spending Potential Index	75	79	94
Travel: Total \$	\$42,818,549	\$104,737,744	\$536,561,609
Average Spent	\$1,290.84	\$1,378.69	\$1,670.12
Spending Potential Index	68	73	88
Vehicle Maintenance & Repairs: Total \$	\$23,419,674	\$56,572,128	\$283,629,932
Average Spent	\$706.03	\$744.67	\$882.84
Spending Potential Index	75	79	94

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.